

STEPHANIE LEWIS

AROMATICS SKIN CLINIC

How long have you owned Aromatics Skin Clinic? 25 years! From humble beginnings in my friend's Hair Salon in Wauchope to my current location opposite Town Beach in Port Macquarie.

Where did your passion for this industry come from?

I had very bad skin when I was younger and with limited options in a small town, it was tricky to treat. When I moved to Sydney, after finishing Year 6-12 in boarding school, I found a lovely lady that used to do my waxing. These conversations turned into me enquiring about where I could train to become a Beauty Therapist. This led me to a College in Sydney, where the owner was so dedicated in making every student amazing. I then met my mentor and good friend Debbie Dickson. It was here that I really developed a passion for our industry. She showed me (and still does) tough love, and if you want something bad enough you will go get it! So, all these things gave me the passion to help people heal, repair, regain confidence and smile again (especially people suffering with acne).

What are you looking forward to most in 2022?

The relaunch of Aromatics which is now located in Port Macquarie. Simplifying processes. Learning more (knowledge is power). Creating a great vibe for clients to come to and an even better culture with staff. I am also looking forward to no more disasters and a much more organised and calmer approach to things. The other highlight later in the year is a holiday that has been rescheduled 3 times (like a lot of people). **When it comes to goal setting within your business what measures do you put in place to help achieve those goals?** I have to admit I have never been good at this task until recently. First thing I did was find myself an amazing accountant/financial advisor to set me straight, then I found a vibrant, energetic angel to give me some move forward advice, employed an expert in web design to let people know exactly what we can do for them, and I have reassessed quite a few aspects of my business so that it operates more efficiently. Putting all this in place is an ongoing goal in itself because things change, and better things evolve all the time.

- 📍 1/40 William St Port Macquarie
- ☎️ (02) 6586 1677
- ✉️ aromaticsbeautytherapy@gmail.com
- 🌐 aromaticsbeautytherapy.com.au
- 📘 aromaticsbeautytherapy
- 📷 aromaticsbeauty



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